

INCLUSIVE MOBILITY INTEREST GROUP

Who we are

The Inclusive Mobility Interest Group (IMIG) enables ITS professionals, researchers, implementers and suppliers to work with disabled and older people and their representative bodies to:

- Facilitate understanding and cooperation;
- Publicise the latest developments in ITS both to IMIG members and to outside parties;
- Raise awareness of the needs of disabled and older people in the design, development and deployment of ITS; and
- To undertake research which explores the ways in which ITS can reflect the needs of the disabled traveller.



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Position in the Marketplace

As the population ages the likelihood of impairment rises. Some kind of disability affects 10m people in the UK, whilst there are 20m people aged over 50, a figure that is set to rise. Anti-discriminatory legislation and objectives of inclusiveness require new approaches to transport and technology.

One of the key challenges for the 21st century will be to ensure the continuity of lifestyle and mobility for the ageing and disabled population. This brings challenges to service providers and technology developers.

ITS(UK), through IMIG, aims to be at the forefront of ITS research aimed at inclusive mobility.

Key areas of interest and research:

- Travel information;
- Journey planning;
- Smart cards;
- Standardisation;
- Training and education;
- User interfaces.

We welcome input from members to identify further areas of interest

What IMIG is doing

1. Regular meetings three times a year, in different areas of the country;
2. Informative presentations by invited guests on one of the key areas of interest and research
3. A proactive programme to bring together ITS technologies and disabled and older people;
4. An expanding membership, designed to ensure balance and representation from amongst disability groups, their representative bodies and ITS professionals.

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